

RFUANZ INDUSTRY PARTNERSHIP PROGRAMME 2021-2022

RFUANZ Gala Dinner

11 May 2022

Te Pae Christchurch

Inform. Train. Support. Recognise



ABOUT RFUANZ



The Radio Frequency Users Association of New Zealand (RFUANZ) is a non-profit organisation whose membership ranges from Local Government Authorities, Transport Operators, Consultancies, Radio Dealers, Network Operators to private individuals.

The MISSION of RFUANZ is:

To Protect, Promote and Preserve the rights of organisations and individuals who require access to the radio spectrum. To achieve this mission, RFUANZ undertakes to:

EDUCATE

Through our involvement with the annual conference, website and newsletters we educate our members and all stakeholders in the wireless communications industry about the technologies and new developments in the industry.

TRAIN

We facilitate the development of training programmes and monitor training opportunities for our industry to ensure our members continue to evolve and ensure our industry continues to grow.

INFORM

Provide up-to-date, relevant and accurate information about regulatory developments and trends in our industry.

REPRESENT

Represent the interests of our users of the wireless spectrum to our government to ensure our voice is heard.

SUPPORT

Provide support to our members to ensure they are making informed decisions within the industry.

YOUR ORGANISERS

Debby Morgan

admin@rfuanz.org.nz | 027 450 8979

Debby has been with RFUANZ since 2014. Working for the New Zealand Association of Radio Transmitters Inc (NZART) since 1998, Debby has a wealth of knowledge in the amateur radio world, which includes her position as an RSM approved ARX, maintaining the amateur radio examination syllabus and allocating call signs for amateurs in New Zealand. Her experience and first-hand contact with Radio Spectrum Management, has been a real asset to RFUANZ.

Debby's experience in all administrative functions of organisations such as NZART & RFUANZ ensures the wheels keep turning, albeit behind the scenes.



Desire' Morris

Events@rfuanz.org.nz 027 576 7732

Desire' has taken over Candice Van Dyk in the organising of the the RFUANZ Gala Dinner. Desire's full time role is with St John as a Community Education Lead, where she is responsible for education initiatives, that enhance the health and wellbeing of Rangatahi in Aotearoa.

Desire's has previously worked in the industry under Dave Rangi at Tait Mobile Radio TA City Comms in Petone. Her work with Dave and his team has given Desire' the understanding of the industry, alongside digging a few trenches or two on high sites for cables.

Desire' will team up with her Mother Debby Morgan to ensure the continued success of the RFUANZ Gala Dinner.

YOUR OPPORTUNITY

Since 1990, the Conference and Gala Dinner event has helped to bring industry users, end users, dealers, manufacturers, government and other interest groups together with the aim of promoting efficient use of the radio spectrum.

The RFUANZ Gala Dinner is a special occasion to network with fellow industry participants and recognise those who have excelled in the industry. As New Zealand's only wireless communication event, it will provide your organisation with a unique platform to access a highly targeted and influential audience, throughout the duration of the event. This is a grand opportunity to promote your company.

A provisional date of the 12 May 2022 has been set for the Gala



WHAT SPONSORSHIP OPPORTUNITY IS BEST FOR MY BUSINESS?



PLATINUM PARTNER

valued at \$10,000+gst

For the first time, RFUANZ has an opportunity for one company to become a Platinum Partner with RFUANZ. This opportunity provides year round exposure at various RFUANZ events, including the Gala Dinner and the new initiative industry breakfasts around New Zealand.

The Platinum Sponsor is our main sponsor partner for the 2021 -2022 membership year. It's the premium sponsorship opportunity, designed for the company looking to gain maximum exposure throughout the year and on the Gala Dinner night.

The RFUANZ Gala Dinner is hosted once per year and is an event highly anticipated by many in the industry. If you're looking to make your mark on the 2022 RFUANZ annual Gala Dinner, this is the opportunity for you.



GOLD PARTNER valued at \$7000+gst

Gold Partners are perfect for companies wanting to support the organisation and Gala Dinner, at a reduced investment.

Gold Partners will receive fantastic exposure at the Gala Dinner with your company logo appearing on the 'big screen', along with year round promotion on the RFUANZ website and social media pages.

Gold Partners contribute towards the Industry Excellence Awards, pre-dinner drinks and entertainment.

We have 7 industry excellence awards for 2022 which will be presented by our MC - and Committee Chairman John Laughton

The opportunity for our partners to be associated with this positive promotion of excellence in the industry is exceptional.



SILVER PARTNERS

valued at \$3000+gst

Silver Partners are a fantastic way to gain exposure at the Gala Dinner while being mindful of your marketing budget.

Your company logo and two images will be projected to our 200+ guests throughout the evening. You will also gain year round exposure through the RFUANZ website, social media & digital email campaigns.



BRONZE PARTNERS

valued at \$750+gst

Bronze Partners are a fantastic way to gain exposure at the Gala Dinner at a reduce investment cost.

Your company logo will be projected to our 200+ guests throughout the evening as well as your logo displayed a gala dinner table. We also display your logo on the RFUANZ website for 12 months.



VALUE FOR MONEY	PLATINUM PARTNER \$10,000+GST 1 AVAILABLE	GOLD PARTNERS \$7,000+GST 2 AVAILABLE	SILVER PARTNERS \$3000 +GST 5 AVAILABLE	BRONZE PARTNERS \$750 +GST 10 AVAILABLE
Logo on RFUANZ website	Prime Position	Secondary Position	Third Position	Fourth Position
Company profile on RFUANZ website, with hyper-link	Individual page	Page with all Gold Partners	1/4 Page with all Silver Partners	Logo only
Company Included in direct marketing campaigns to RFUANZ database	Monthly	Bi-annually		
Social Media Acknowledgement	Y	Y	Y	Y
Electronic Company signage to be visible at all RFUANZ hosted events (including quarterly breakfasts)	Y			
Naming rights for the 2021 - 2022 membership year including Gala Dinner	Y			
Photo opportunity with award recipients at the Gala Dinner	Y	Y		
Acknowledgement and thanks from the MC at the Gala Dinner	Y	Y	Y	Y
Speaking opportunity - Company to welcome attendees at Gala Dinner	Y			
Prime position table at Gala Dinner	Front of stage	Front half of Dinner room		
Complimentary Gala Dinner Tickets	5 (valued at \$675+gst)	4 (valued at \$540+gst)	2 (valued at \$270+gst)	1 (valued at \$135+gst)
Company logo to appear on printed menus	Prime position	Y	Y	Y
Banner with Company logo at Gala Dinner	Prime Position x2	Secondary Position x1		
Logo to appear on Gala Dinner digital presentation	10 Logo Images on rotation	5 Logo Images on rotation	2 Logo Images on rotation	1 Logo Images on rotation

ARE YOU IN?

YES, I WANT TO SECURE A SPONSORSHIP OPPORTUNITY AT THE RFUANZ GALA DINNER!

If you would like to secure a sponsorship position at the 2022 RFUANZ Gala Dinner, please contact our Desire' or Debby.

In order to ensure we represent the industry fairly and give all companies the opportunity to partnership, we will be offering partnership positions to our network and call for expressions of interest. We will be operating on a first in first served basis.

NGĀ MIHI NUI