

RFUANZ INDUSTRY GALA DINNER 2020

—
Inform. Train. Support. Recognise

Te Papa - Te Marae
Wednesday 6th May 2020
Wellington



ABOUT RFUANZ



The Radio Frequency Users Association of New Zealand (RFUANZ) is a non-profit organisation whose membership ranges from Local Government Authorities, Transport Operators, Consultancies, Radio Dealers, Network Operators to private individuals.

The MISSION of RFUANZ is:

To Protect, Promote and Preserve the rights of organisations and individuals who require access to the radio spectrum. To achieve this mission, RFUANZ undertakes to:

EDUCATE

Through our involvement with the annual conference, website and newsletters we educate our members and all stakeholders in the wireless communications industry about the technologies and new developments in the industry.

TRAIN

We facilitate the development of training programmes and monitor training opportunities for our industry to ensure our members continue to evolve and ensure our industry continues to grow.

INFORM

Provide up-to-date, relevant and accurate information about regulatory developments and trends in our industry.

REPRESENT

Represent the interests of our users of the wireless spectrum to our government to ensure our voice is heard.

SUPPORT

Provide support to our members to ensure they are making informed decisions within the industry.

YOUR ORGANISERS

CANDICE VAN DYK

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Candice Van Dyk has been the organiser of the RFUANZ Gala Dinner for seven years. She divides her time between her event and marketing contracting as well as interior design. Candice is very familiar with the industry, its participants, its successes and its challenges and is eager to continue to deliver a fantastic evening for both sponsors and attendees. Candice is currently based between Hong Kong and Christchurch.

DEBBY MORGAN

admin@rfuanz.org.nz | 027 450 8979



Debby is presently employed part time by The New Zealand Association of Radio Transmitters Inc, (NZART), as Business Manager/ General Secretary, a position she has held for 20+ years. She is responsible to and for all members of the Association. Prior to joining the RFUANZ team, Debby had attended two conferences hosted by RFUANZ, sponsored by Dave Rangi, who felt that the two Associations could and would complement each other. This is how, after due process, Debby was offered the position of Contract Administrator in June 2014.

YOUR OPPORTUNITY

Since 1990, the Conference and Gala Dinner event has helped to bring industry users, end users, dealers, manufacturers, government and other interest groups together with the aim of promoting efficient use of the radio spectrum.

The RFUANZ Gala Dinner is a special occasion to network with fellow industry participants and recognise those who have excelled in the industry. As New Zealand's only wireless communication event, it will provide your organisation with a unique platform to access a highly targeted and influential audience, throughout the duration of the event. This is a grand opportunity to promote your company.

The 2020 Gala Dinner will take place at Te Papa-Te Marae venue, Wednesday 6th May, Wellington at 6.30pm



WHAT SPONSORSHIP OPPORTUNITY IS BEST FOR MY BUSINESS?



PLATINUM PARTNER

valued at \$7000+gst

For the first time, RFUANZ has an opportunity for one company to become a Platinum Partner with RFUANZ. This opportunity provides year round exposure at various RFUANZ events, including the Gala Dinner and the new initiative industry breakfasts around New Zealand.

The Platinum Sponsor is our main sponsor partner for the 2019-2020 membership year. It's the premium sponsorship opportunity, designed for the company looking to gain maximum exposure throughout the year and on the Gala Dinner night.

The RFUANZ Gala Dinner is hosted once per year and is an event highly anticipated by many in the industry. If you're looking to make your mark on the 2020 RFUANZ annual Gala Dinner, this is the opportunity for you.



GOLD PARTNER

valued at \$4000+gst

Gold Partners are perfect for companies wanting to support the organisation and Gala Dinner, at a reduced investment.

Gold Partners will receive fantastic exposure at the Gala Dinner with your company logo appearing on the 'big screen', along with year round promotion on the RFUANZ website and social media pages.

Gold Partners contribute towards the Industry Excellence Awards, pre-dinner drinks and entertainment.

We have 6 industry excellence awards for 2020 which will be presented by our MC/Entertainer - Willy Nicholls.

The opportunity for our sponsors to be associated with this positive promotion of excellence in the industry is exceptional.



INDUSTRY AWARD CATEGORIES

RFUANZ lifetime service award

This award recognises dedication to enriching the radio/wireless communications industry through years of service and the education and mentoring of colleagues.

project excellence

This award recognises excellence in engineering and project management and acknowledges innovative projects. It

highlights the importance of professional engineering and project management in achieving high performance in projects.

technical excellence

This award is open to all RFUANZ technicians, engineers and technical staff. This award recognises a dedication and passion for wireless communication.

outstanding sales, support and service

This award is open to all RFUANZ sales or administration professionals who consistently meet sales targets, have a flair for developing new business relationships and provide exceptional service and ongoing support to their customers.

apprentice/trainee of the year

The award is designed to recognise those who are undergoing an apprenticeship or training within the industry. They show promise, enthusiasm and a willingness to learn. These individuals are the future of our industry and are passionate about wireless communications.

employee of the year

This award is open to all employees of the radio related industry, to recognise those individuals who enhance a company culture, consistently work hard to achieve exceptional results, who go above and beyond their call of duty and who are a pleasure to work with. This award recognises those employees whose positive contribution and impact to the business is undeniable.

INDUSTRY EXCELLENCE AWARDS

The RFUANZ Industry Excellence Awards system has been implemented to recognise and acknowledge the many forms of excellence we see in our industry. All nominees will be acknowledged on the evening, with 1-2 finalists and a winner announced. Our judges score against a robust points system which identifies the top three nominations in each category.

**CATEGORY
WINNER**
RFUANZ Industry
Excellence Awards
2020

Category Winner

This award is presented to the category winner. To be awarded gold the nominee must exhibit industry excellence and score the highest in their category.

FINALIST
RFUANZ Industry
Excellence Awards
2020

Finalist

This award is presented to the first and second runner up in each category

Marking Criteria for the awards can be found on the RFUANZ Website



SILVER PARTNERS

valued at \$2500+gst

Silver Partners are a fantastic way to gain exposure at the Gala Dinner while being mindful of your marketing budget.

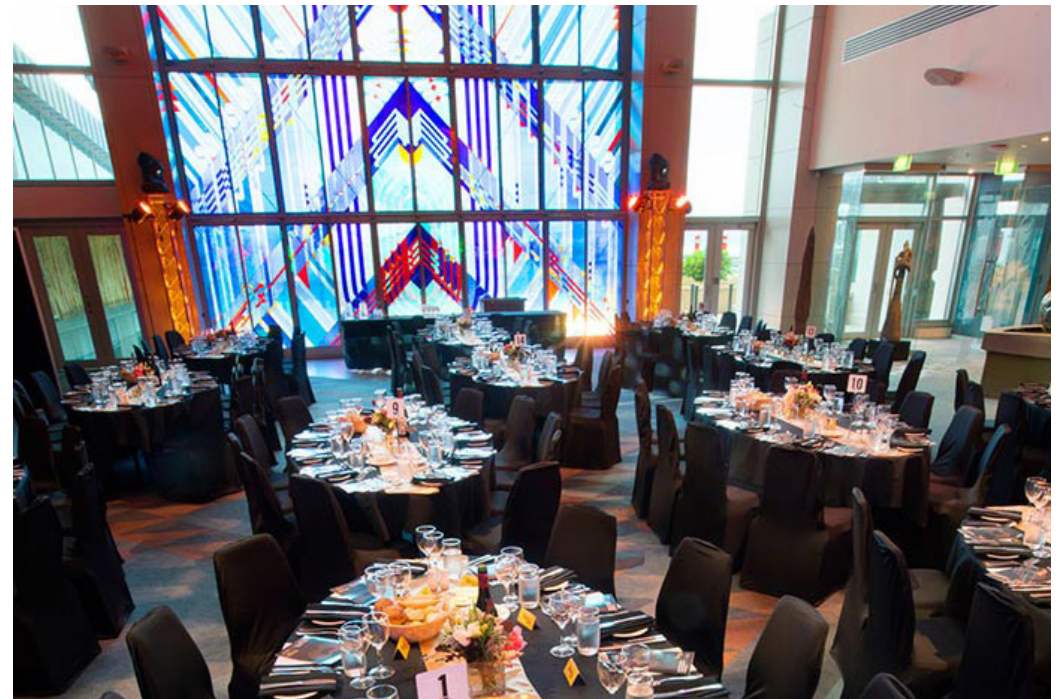
Your company logo and two images will be projected to our 200+ guests throughout the evening. You will also gain year round exposure through the RFUANZ website, social media & digital email campaigns.

BRONZE PARTNERS

valued at \$550+gst

Bronze Partners are a fantastic way to gain exposure at the Gala Dinner at a reduce investment cost.

Your company logo will be projected to our 200+ guests throughout the evening as well as your logo displayed a gala dinner table. We also display your logo on the RFUANZ website for 12 months.



VALUE FOR MONEY	PLATINUM PARTNER \$7,000+GST 1 AVAILABLE	GOLD PARTNERS \$4,000+GST 2 AVAILABLE	SILVER PARTNERS \$2,500+GST 5 AVAILABLE	BRONZE PARTNERS \$550+GST 10 AVAILABLE
Naming rights for the 2019-2020 membership year including Gala Dinner	Naming Rights for 2019/2020 membership year			
Logo on RFUANZ website	Prime Position	Secondary Position	Third Position	Fourth Position
Company profile on RFUANZ website, with hyper-link	Individual page	Page with all Gold Partners	1/4 Page with all Silver Partners	Logo only
Company Included in direct marketing campaigns to RFUANZ database	Monthly	Bi-annually		
Social Media Acknowledgement	Y	Y	Y	Y
Company signage to be visible at all RFUANZ hosted events (including quarterly breakfasts - company to provide pull up banners)	Y			
Photo opportunity with award recipients at the Gala Dinner	Y	Y		
Acknowledgement and thanks from the MC at the Gala Dinner	Y	Y		
Speaking opportunity - Company to welcome attendees to Dinner	Y			
Prime position table at Gala Dinner	Front of stage	Front half of Dinner room		
Complimentary Gala Dinner Tickets	4 (valued at \$540+gst)	3 (valued at \$410+gst)	2 (valued at \$270+gst)	1 (valued at \$135+gst)
Company logo to appear on printed menus	Prime position	Y	Y	Y
Banner with Company logo	Prime Position x2	Secondary Position x1		
Team breakfast on day of Gala Dinner/ Conference	Y			

ARE YOU IN?

YES, I WANT TO SECURE A SPONSORSHIP OPPORTUNITY AT THE RFUANZ GALA DINNER!

If you would like to secure a sponsorship position at the 2020 RFUANZ Gala Dinner, please contact Candice Van Dyk candice.n.vandyk@gmail.com or Debby - admin@rfuanz.org.nz

In order to ensure we represent the industry fairly and give all companies the opportunity to sponsor the event, we will be offering sponsorship position to our network to call for expressions of interest. Please contact Candice to secure your position. We will be operating on a first in first served basis.

THANK YOU FOR YOUR TIME AND CONSIDERATION