

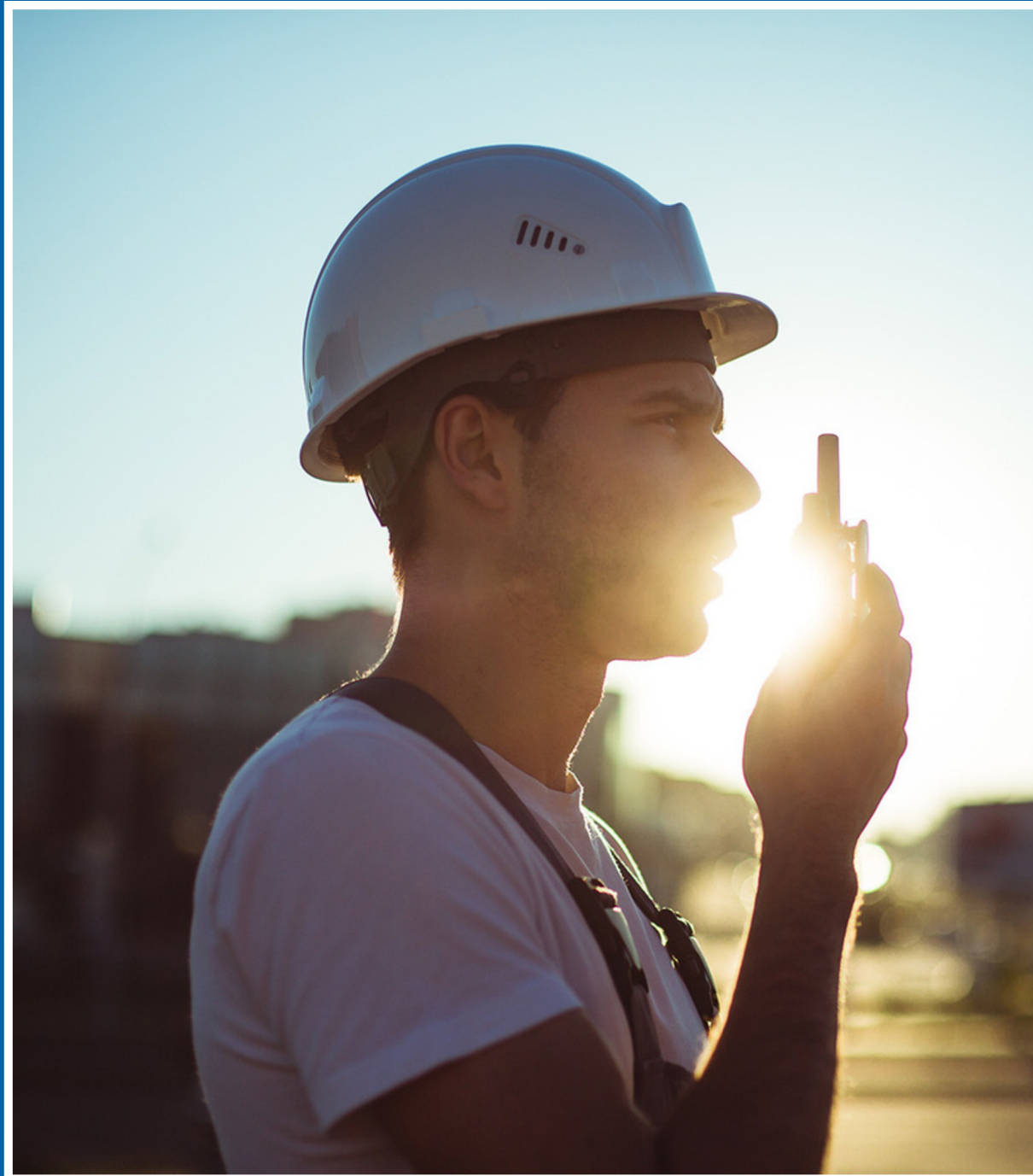
PARTNERSHIP PROGRAM

2024 - 2025



OUR MISSION

PROTECT . PROMOTE . PRESERVE



REPRESENT

RFUANZ has regular contacts with different departments within the New Zealand Government, in particular with the Radio Spectrum Management group (RSM) to discuss matters important to the spectrum users. Specific issues or concerns by our members will be raised with government.

INFORM

Through newsletters and website, we provide up to date, relevant and accurate information about regulatory developments and trends in our industry to our members.

TRAIN

We facilitate the development of training programmes and monitor training opportunities for our industry to ensure our members continue to evolve and ensure our industry continues to grow.

SUPPORT

Provide support to our members to ensure they are making informed decisions within the industry.

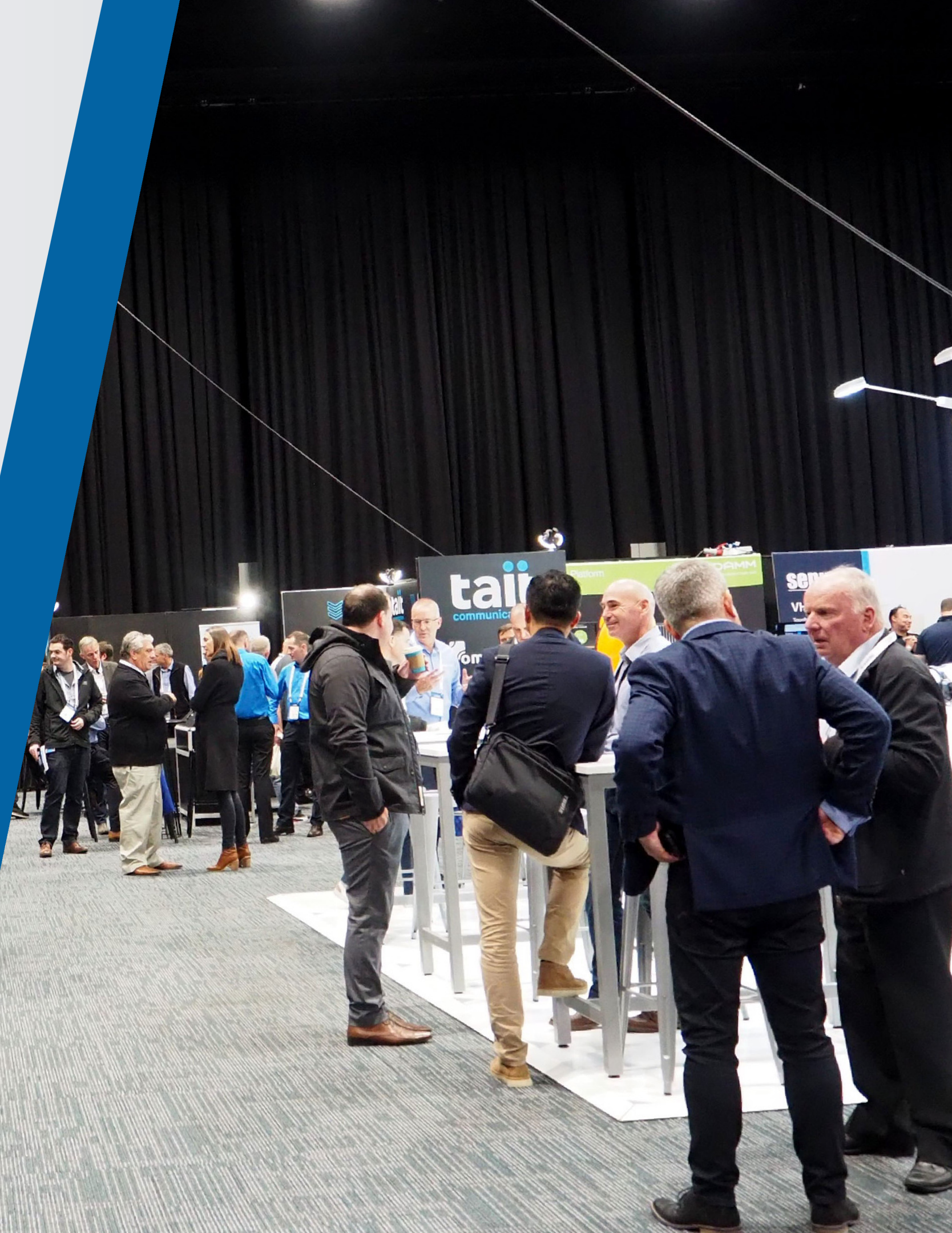
RECOGNISE

Through our annual Gala dinner and Awards Night, we recognise those individuals who have made a difference to our industry.

YOUR OPPORTUNITY

With the goal of encouraging effective use of the radio spectrum, the Conference and Gala Dinner event has been an opportunity for the gathering of industry users, end users, dealers, manufacturers, government, and other interest groups.

For the duration of the events, your organisation will have an exceptional opportunity to reach a highly targeted and influential audience. This is the only wireless communication event in New Zealand so a fantastic opportunity for business exposure.



PLATINUM PARTNER

Valued at \$13,000 + GST

One business is given the opportunity to be a Platinum Partner. This offers year-round visibility at a number of RFUANZ events, such as the Gala Dinner and industry breakfasts across New Zealand.

As a platinum sponsor, you are the primary sponsor and will gain the most exposure on the Gala Dinner night and throughout the year. This is an excellent sponsorship to promote your business and make your business' mark on the industry.



GOLD PARTNER

Valued at \$9,000 + GST



Gold sponsorship is offered to two businesses to gain fantastic exposure but at a slightly reduced investment.

This sponsorship will promote your business during the fun and excellence of the evening as your sponsorship will greatly contribute to the Industry Excellence Awards, pre dinner, drinks and entertainment.

SILVER PARTNER

Valued at \$6,000 + GST



Your company logo and two images will be projected throughout the evening. Your business will continue to be promoted during the year on the RFUANZ website, social media pages and digital email campaigns.

BRONZE PARTNER

Valued at \$1,500 + GST



Your company logo will be projected throughout the evening and displayed on a gala dinner table, as well as continuous promotion throughout the year on the RFUANZ website.

COFFEE CART PARTNER

Valued at \$4,000 + GST

The coffee cart is a great way for one business to be promoted during the 2 day Comms Connect Conference.

Your business logo will be printed on the coffee cup alongside RFUANZ's logo and your business logo will appear digitally next to the coffee cart.

You will receive 1x complimentary ticket to the Gala Dinner (valued \$175.00 + GST) and your business logo will be on rotation during the evening.

You will continue to be promoted throughout the year on the RFUANZ social media platforms.



Platinum

**Valued at \$13,000 + GST
1 Available**

Prime position of business logo on the RFUANZ website

Individual page of company profile on RFUANZ website with direct hyperlink

Company logo included in monthly marketing campaigns to RFUANZ database

Social media acknowledgement

Electronic company signage visible at all RFUANZ hosted events

Naming rights for the 2024-2025 membership year including Gala Dinner

Photo opportunity with award recipients at the Gala Dinner

Speaking opportunity welcoming attendees at the Gala Dinner

5x Complimentary tickets (valued at \$875 + GST)

Prime table position at the Gala Dinner

Prime position of company banner and logo on Gala Dinner menus

Company logo rotating on digital presentation

Gold

**Valued at \$9,000 + GST
2 Available**

Secondary position of business logo on the RFUANZ website

Page of company profile (with other Gold Partners) on RFUANZ website with direct hyperlink

Company logo included in bi-monthly marketing campaigns to RFUANZ database

Social media acknowledgement

Photo opportunity with award recipients at the Gala Dinner

4x Complimentary tickets (valued at \$700 + GST)

Front half of dining room table position at the Gala Dinner

Company logo on Gala Dinner menus and banner

Secondary position of company banner and logo on Gala Dinner menus

Company logo rotating on digital presentation

Silver

**Valued at \$6,000 + GST
5 Available**

Third position of business logo on the RFUANZ website

1/4 page of company profile (with other Silver Partners) on RFUANZ website with direct hyperlink

Social media acknowledgement

2x Complimentary tickets (valued at \$350 + GST)

Close to stage table position at the Gala Dinner

Company logo on Gala Dinner menus

Company logo rotating on digital presentation

Bronze

**Valued at \$1,500 + GST
10 Available**

Fourth position of business logo on the RFUANZ website

Logo only of company profile on RFUANZ website with direct hyperlink

Social media acknowledgement

1x Complimentary tickets (valued at \$175+ GST)

Close to stage table position at the Gala Dinner

Company logo on Gala Dinner menus

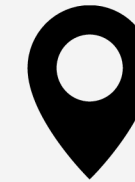
Company logo rotating on digital presentation

We look forward to
partnering with you
for 2024 - 2025



Save the date

Wednesday 4th June
Thursday 5th June
2025



Location

Te Pae - Christchurch



Contact Us

events@rfuanz.org.nz



Visit Our Website

www.rfuanz.org.nz