

2026

PARTNERSHIP

P R O P O S A L

Partner with us to celebrate
New Zealand's Radio Industry



RFUANZ

Radio Frequency Users Association
of New Zealand

| Tiers | Platinum | Gold | Silver |
|-------------|--|---|---|
| Investment | \$13,000 | \$9,000 | \$1,500 |
| Exclusivity | 1 | 3 | 10 |
| Website | Top-tier logo placement on RFUANZ homepage and all key pages Full-page profile with direct link on RFUANZ website Company promo video featured on our website | High-tier logo placement on RFUANZ homepage and sponsor page Half-page profile with direct link on RFUANZ website Company promo video featured on our website | Logo placement on RFUANZ sponsor page Company logo with link on RFUANZ website sponsor directory |
| Marketing | Logo featured in monthly marketing campaigns to RFUANZ database Social media promotion across all RFUANZ platforms Signage at all RFUANZ hosted events throughout the year | Logo featured in bi-monthly marketing campaigns to RFUANZ database Social media acknowledgement during partnership year (quarterly) Signage at all RFUANZ hosted events throughout the year | Social media acknowledgement upon confirmation |
| Gala Dinner | Premium logo & banner on menus and screens Photo booth background Signature cocktail Opportunity for presentation speech Opportunity to judge the awards | High-tier logo & banner on menus and screens | Logo placement on Gala Dinner menus and screens |
| Inclusions | 6x Gala Tickets (primary table positions) RFUANZ membership | 4x Gala Tickets (secondary table positions) | 1x Gala Ticket (third table positions) |

| | |
|--------------|--|
| | NETWORKING |
| COST | \$5,000 |
| AVAILABILITY | 2 |
| WEBSITE | Logo placement on RFUANZ sponsor page Company logo with link on RFUANZ website sponsor directory |
| MARKETING | Dedicated social posts as “Networking Partner” (2x a year) Additional exposure while promoting networking events |
| NETWORKING | Joint coffee cart branding Joint Comms Connect Networking Drinks Event signage for networking events (April or November) |
| GALA DINNER | Logo placement on Gala Dinner menus and digital screens |
| INCLUSIONS | 3x Gala Tickets (third table positions) |

2026 Gala Dinner

Wednesday 26th May

6:00 PM - 11:00 PM

Wellington

SECURE YOUR PARTNERSHIP TODAY

events@rfuanz.org.nz

